

A ONE-IN-A-MILLION

LIFESTYLE EXPERIENCE

BEHOLD



IT'S EVERYTHING YOU EVER IMAGINED



A MAGNIFICENT SURPRISE UNVEILS UNEXPECTEDLY

Back in 1905 in South Africa, a miner was working four feet below the ground. As he was digging deeper, he spotted something glimmering peering at him through the dirt. Carefully, with a pen knife, he scraped it out. On the face of it, it was nothing but a large, colourless rock, as big as his fist. But those were times when amazing discoveries were happening all over the world. Could this be another such discovery?

His heart pounding, the miner took the rock to his surface manager. The surface manager looked at it and threw it out of the window saying it was nothing but a piece of rock crystal. The miner was, however, not convinced of this opinion. He ran out and retrieved it back and looked at it again. Only to discover that it was a 3106-carat rough diamond. A diamond so big that it deserved to be in a royal heirloom.

Christened the "Cullinan", it was then presented to King Edward VII. A duplicate was made and sent by ship with much fanfare and security. Meanwhile, the original stone was sent by ordinary mail in a biscuit tin. Out of the rough diamond, 9 principal diamonds arose and today are part of the British royal collection.

We, at M3M, take inspiration from this priceless legend.





ENVISIONING THE EXPERIENCE

To replicate an experience as legendary as owning the Cullinan, we needed stewards who were masters in their game. Minds and hearts that could envision experiences and bring them effortlessly to life. DP Architects Singapore, we realized, was right up that alley. With brilliant icons designed around the world that have redefined architectural standards, we were sure that this was the right time to involve the DPA team in creating our next legend.



AN ARCHITECTURAL MARVEL

THE FINEST
ARCHITECTURE FOR
AN OUTSTANDING
LIFESTYLE



DP ARCHITECTS SINGAPORE

Luxury can be defined in various ways. It's your founts and your refraints. What you choose and turn down. It's a bouquet of experiences you curate every moment.

For us it's about curating a collection of valuable experiences, so precious that they rival the grandeur of the Cullinan itself. An experience of living in the skies, walking the soft clouds, breathing in the freshness, and feasting your eyes on the exotics around. Just a few things that our team accomplishes effortlessly for you. To bring together all these extraordinary experiences, we have partnered with the esteemed DP Architects from Singapore, who possess their own enchanting mastery of design. DP Architects are internationally acclaimed leaders in areas such as town planning, landscape architecture, and urban planning. Their expertise will shine through in the lavish design of The Cullinan. With their meticulous attention to detail, commitment to excellence, and knack for creating harmonious spaces, DP Architects will play a significant role in establishing this development as an iconic symbol of luxurious living.

We call them our wizards who sway their magic wand.



BRIDGE TRAIL PARK



THE CULLINAN, 88 ARCADE ROAD, SINGAPORE



QUARTERLY JEWELLERY CITY



BURLEY HALL



9 LIVES, 9 DIAMONDS

Legends live forever. So will the Cullinan remain a legend for eternity.

And just as the uncut diamond was later cut and polished into 9 different gems, we too wondered how beautiful it would be to create our own 9 gems that could rule our hearts for eternity.





Diamonds
Luxury Residential Towers

New icons of perfect
life and lifestyle





THE CULLINAN AVENUE
(BOUTIQUE RETAIL)



THE CULLINAN EMPORIUM
(LUXURY SHOPPING PLAZA)



GLAZING THE DIAMONDS... UNVEILING SOON...



A large flock of birds, possibly waders or shorebirds, is captured in flight over a vast, flat, green landscape that appears to be a wetland or marsh. The birds are scattered across the frame, with some in the foreground and others further back. The sky is a clear, pale blue. In the background, there are some faint, dark silhouettes of trees or structures. The overall scene conveys a sense of natural beauty and wildlife.

ONE-IN-A-MILLION
ADDRESS,
0 KM FROM
DELHI





FLY INTO YOUR AIR CASTLE A DESTINATION SO WELL CONNECTED

Positioned strategically on the map, The Cullinan is an unparalleled mixed-use and development situated in close proximity to South Delhi. Picturesquely located beside the river Yamuna, bordering Delhi and Haryana, The Cullinan is also just a stone's throw away from Oshia Bird Sanctuary making it feel truly like the Capital itself.

Easy to approach by road as well as by the city metro, its comfortable entry and exit points make travelling to and from the mini-city even more breezy.

Wide roads, lanes and alleyways help with easy commutation within this expansive, luxurious complex.

The residences, boutique retail and the luxury shopping plaza have been strategically planned in a way as to allow you exquisitely balanced breathing spaces. Celebrate the Cullinan with its never before uber-luxurious lifestyle.



ZERO DEGREE OF SEPARATION

SCHOOLS & UNIVERSITIES:

- Amity University 2 min
- Pathways School 5 min
- Cambridge School 5 min
- Step By Step School 8 min
- Genesis Global School 10 min
- Shri Nader 10 min

HOSPITALS & HEALTHCARE CENTRES:

- Max Healthcare 5 min
- Park Hospital 8 min
- Jaypee Hospital 8 min
- Apollo Hospital 10 min
- Fortis Hospital 10 min
- AIIMS, Delhi 15 min

CORPORATES:

- Techno Park 2 min
- Wipro 5 min
- Jasola Business Park 5 min
- Vardaan Business Centre 10 min
- LG Electronics India HQ 10 min
- HKT 15 min

SHOPPING:

- Sector 18 2 min
- Logix City Centre 5 min
- New Friends Colony 10 min
- Ansal Plaza 12 min
- Defence Colony 15 min
- Connaught Place 20 min

HOTELS:

- Radisson Blu, Sector 18 5 min
- Bios Hotel 10 min
- Shangri-La Eros 15 min
- Le Meridien 15 min
- Taj Man Singh 15 min



Educational Institutes



Robnob With the Best in IT



In Touch with Heritage (Humayun's Tomb)



Great places for day-long indulgence (Alkharsham)



A Natural Gateway (Guhia Bird Sanctuary)



For Enchanting Get-togethers (Dargah Sahib)



Sprawling Cityscape



High Speed Connectivity



A RARE WEAVE

A landmark of awe-inspiring magnitude, the Cullinan offers breath-taking views of the river Yamuna while unfolding a spectacular, self-contained world within. Futuristic, feature-rich and spread over 12.8 acres, this exceptionally designed development allows every resident effortless access to convenience and leisure. This is the only such mixed-use land development in Noida that is in proximity to the National Capital of India with effortless access to India Gate, Connaught Place and Rajghat form a rare weave of historical, cultural, and symbolic elements, representing different facets of country's past and present.

A woman with long dark hair, wearing a black sleeveless dress covered in sequins, stands with her left hand on her hip. She is positioned in front of a dark, heavily ornate wall. Above her is a large, ornate mirror with a gold-colored frame. Below the mirror is a decorative console table with intricate carvings. The overall atmosphere is one of luxury and elegance.

ABOUND IN
BRILLIANCE,
REVEL IN LUXURY



AN EXCEPTIONAL LIFESTYLE



THE BRILLIANCE THAT IS THE CULLINAN

A grandeur so exotic, you will love it. A cut so fine you will cherish it. A brilliance so exquisite you will get dazzled by it. The Cullinan is the finest gem that is redefining the skyline of Delhi NCR.

And just like the invaluable and illustrious diamond itself, its status also stands second to none. Its amenities are best-in-class, highly exotic and extravagantly luxurious.

Designed by the world renowned DP Architects from Singapore and built by the most reputed engineers from all over the world, the Cullinan is the place that allows you to experience the highest notes of life that this uber-luxurious Mixed Use Development tastefully offers. Offerings that are only meant for the finest in class, suitable for royalty, commanding the highest social status.



GO FOR A WALK IN THE CLOUDS

Walk lightly! For even the feet have senses.
Allow yourself to soak in the brilliance, the
beautiful greens – landscaped and sky-
scaped, the stunningly rivast surroundings
and the impeccable architecture. Just focus!
Focus on ecstasy, on harmony, on keeping
with the balance.

Experience living high up in the clouds with
the lowest floors starting from 100 feet above
the ground. With exquisite greens all around,
freeze your every moment in the most pictur-
esque home you've ever lived.





MAKE MEMORIES HIGH UP IN THE SKY

A confluence of lines and curves, the natural and the artificial, of textures, fine finishes and exotic patterns, the clubhouse at The Cullinan is a place high up in the skies ideal for both high octane celebrations and elegant get-togethers.

A fixture of Biophilic Cosmos and Organic Clarity, the clubhouse is the place where you can reach out for the skies, literally.





DESIGN | PURPOSE | HARMONY

Artfully structured and diligently constructed, the clubhouse at The Cullinan is the place where nature gets interspersed with technology, bringing you the finest indulgences right in your backyard.

Behold a therapy joint man's breathtakingly out of the world.



A man in a dark pinstriped tuxedo with a white shirt and a dark bow tie stands behind a woman. The woman is wearing a black sleeveless dress and is seated on a dark leather tufted chair. She is looking over her shoulder towards the camera. The background features a wall with a repeating damask pattern in gold and brown tones. To the right, a lamp with a dark shade is visible on a surface. The overall lighting is warm and dramatic.

GRANDIOSE
LIVING
SPACES



PALATIAL APARTMENTS



BECAUSE YOUR
STATUS IS YOUR OWN

Diligently crafted grandiose drop-offs, exquisitely architectured lobbies and private elevators not just offer individualized living spaces for your highest comfort, but also present you in your most stylish to your valued visitors and guests.



DIVE IN ABUNDANT LUXURY

The Cullinan is a place where you get the best that life can offer
on a platter so beautiful that you can feast on it forever.
State-of-the-art and indulging amenities will luxuriate your lifestyle
like never before.

Gorgeous sky swimming pools, walled off by the streams,
gymnasiums, sky gardens, sky clubs and sky sports complexes 70 ft.
above the ground, all offer a grand, larger-than-life
experience that you will cherish for life.



PARENTS
PLAY
KID

The Cullinan has also been thoughtfully designed to make daily living for your kids a lifelong indulgence. The development is crafted in a way to help your children nurture their latent talents, enabling them to enjoy fulfilling growing up years.



LIVE SPECTACULAR AT
M3M THE CULLINAN

Brilliantly architected and thoughtfully designed, 3,4 and 5 bed uber-luxurious apartments, The Cullinan offers you an invaluable status that is priceless.

A woman with brown hair styled in an updo, wearing a black halter-neck dress, is smiling and looking to her right. She is holding several shopping bags: a large brown paper bag, a blue bag, and a dark brown bag. The background is a blurred night cityscape with warm bokeh lights.

BOUTIQUE
RETAIL &
A LUXURY
SHOPPING PLAZA



THE CULLINAN AVENUE
& EMPORIUM



THE CULLINAN AVENUE
SHOP LIKE NEVER BEFORE

Enchanting alleyways that excite, curated sensations that overwhelm and satisfy your sartorial cravings. The High Street - Boutique Retail at The Cullinan is one indulgence you would love to have over and over again.



THE CULLINAN EMPORIUM DISCOVER THE DIFFERENCE

World's best luxury brands meticulously brought together under one roof, individualized attention, hassle-free parking and more: shopping at the Mall - The Luxury Shopping Plaza is an indulgence of the next level. Amazingly enriching, it would turn your every shopping moment into memories you will love to replicate - almost like nothing you've ever seen before.



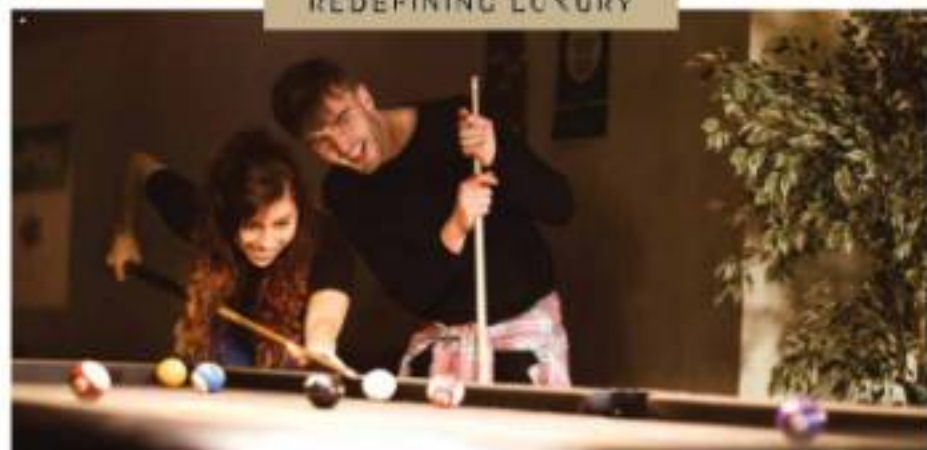
OWNING THE CULLINAN

You can own the largest rough-cut diamond ever found, or you can own a unit in The Cullinan. An ultra-modern and the most stylish mix-use development project ever envisioned at Noida and Delhi NCR, you deserve to be here. If you're one amongst the *crème-de-la-crème* movers and shakers of modern-day India.





REDEFINING LUXURY



SALIENT FEATURES

Air-Conditioned Apartments & Lobbies

Triple Height Residential Lobbies

Sprawling Podium With Swimming Pool & Ample Amenities

Outdoor & Indoor Recreational Facilities

Differently Abled Friendly

One Of The Largest Club In Noida

Residences Start From 100 Feet Level

Food Courts

Multiplexes

Two Apartment Per Floor

3-sided Wrapped Balcony

Private Pool

High Speed Elevators

Exhilarating Panoramic Views



M3M - MAGNIFICENCE IN THE TRINITY OF MEN, MATERIAL & MONEY

M3M is one of the fastest growing real-estate developer in the country with speed, class, luxury and innovation being at the core of its vision. The Group has launched a slew of iconic projects, designed and developed by world-class partners. The Cullinan being one of its most ambitious. The Group's projects have repeatedly been acknowledged as the best and have been felicitated with numerous business and lifestyle awards the world over.

What sets M3M apart as a developer and provider of luxury living experiences across the country is its world-class designs, high-end amenities, and the use of top-notch materials. M3M has scripted its market success and built formidable brand equity within a short timespan owing to its firm commitment to innovation, quality, customer satisfaction, ethical behaviour and assured on-time deliveries.

